Swimming and Water Safety Update from <insert business name>

<insert date>

Hello

As your swimming lesson provider, we take school swimming and water safety very seriously.

With around 48 percent of children in England, leaving primary school (Key Stage 2) unable to swim, we want to ensure that your pupils get the best possible opportunity to leave year 6 able to keep themselves safe in and around water.

With this in mind, we’re delighted to advise you that we’ve recently signed up to the Swim England School Swimming and Water Safety Charter. It’s designed to support schools and lesson providers in helping pupils reach the national curriculum standards by the end of Key Stage 2. It includes water safety, core aquatic skills and all the national curriculum PE swimming outcomes.

**New structure for reward and recognition**

During school swimming and water safety lessons, your pupils will now be working towards achieving eight Awards, which will enable all pupils to be recognised for their achievements.

We highly recommend that you join the Charter, which will give you access to a dedicated area of the Swim England website with a wide-range of downloadable resources including guidance documents on planning and delivering school swimming lessons, classroom resources and worksheets, water safety presentation and template letters to parents.

Importantly, it also gives your school access to FREE downloadable certificates, enabling you to easily reward and recognise your pupil’s achievements. To find out more information please visit www.swimming.org/schools.

**Next steps**

We would value the opportunity to meet with your school swimming coordinator, to work in partnership to develop a scheme of work and lesson plans that are cross-curricular and link in with your key subject areas for the coming school year. Please let me know when would be a convenient time for a meeting or call.

If you would like more information, please do not hesitate to give me a call on *<insert contact details>.*

I look forward to hearing from you,

Kind regards,