

# Amateur Swimming Association (Swim England) Limited Board Minutes

13 October 2018

**Venue:** DoubleTree by Hilton Hotel Coventry, Paradise Way, Coventry, CV2 2ST

**Present:**

Mike Farrar (Chair)  
Keith Ashton  
Neil Booth  
Ali Breadon  
David Flack  
Caroline Green

Brian Havill  
Ian Mackenzie  
Jane Nickerson  
Bernard Simkins  
Sue Smith

**Officers in attendance:**

Richard Barnes - Director of Legal and Company Secretary  
Siân Breen - Senior Administration Officer

**Apologies**

Sarah Gregory

Min

No:

1. **Welcome**

2. **Reflections and thoughts on the ACM / AGM / Workshops**

Due to the delayed start of the meeting, it was agreed that feedback would be provided electronically and a discussion would take place at the December Board meeting.

3. **SportPark Lease**

The CEO presented her report. Following a detailed conversation, it was decided to provide the CEO with a mandate for extension but with the requirement for work to be undertaken on the longer term position.

4. **Teacher training commercial challenges and approach**

The Chair outlined the concern within some Regions that Swim England's share of the teacher training market was decreasing. The CEO summarised the relationship with current partners. There was discussion on various matters including the importance of both good communication and PR; and good Marketing. It was noted that a new member of staff would be recruited in this area.

The Board agreed relevant Swim England staff should treat this matter as a priority and noted that while STA had qualified 2100 teachers in the year to 31 August 2018 whilst Swim England had qualified 9040. The Board requested they be regularly kept informed of updates on these figures.

5. **Any other business**

There being no further business the meeting was closed.

6. **Dates and times of next meetings**

Tuesday 11 December  
Wednesday 30 January  
Tuesday 26 March  
Tuesday 21 May